



**ISSUE
POLITICAL INQUIRY FORM
KCBS
LOS ANGELES, CA**

Non-Federal

Special Election:

Primary Window:

General Election:

Out of Window:

RECORD OF REQUEST: Broadcast Time/Flight Dates:

1/29-2/1/13

NAME OF REQUESTOR:

KATHRYN WELSH

1. NAME OF AD AGENCY:

BUYING TIME

650 MASSACHUSETTS AVE NW SUITE 210
WASHINGTON DC 20001

2. ORGANIZATION PAYING FOR TIME:

WENDY GREUEL FOR MAYOR

7120 HAYVENHURST AVE SUITE 315

VAN NUYS, CA 91406

TREASURER: EVAN KAIZER

818-732-1127

3. ORGANIZATION PROVIDING COMMERCIAL

SAME

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

CANDIDATE

5. PRODUCT OR CATEGORY: (circle or highlight)

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

DEMOCRATIC

7. DATE OF REQUEST

1/28/13

8. NATURE OF REQUEST:

RATES

(a) Request for Legally Qualified Candidate

X

(b) Request for ISSUE card

(c) Other request or notes as stated below

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

X

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

X

10. SUBSEQUENT DEVELOPMENTS

Not applicable due non-Federal; non-National

X

11. AMOUNT OF CHARGES – See order (s) under candidate name in public file folder if appropriate. Please note that local/state issues that are not related to matters of national significance, the support or opposition of a FEDERAL CANDIDATE or national interest will include this POLITICAL FORM and DISCLOSURE information, sans orders not required for file. Please contact the Political Specialist for additional inquiry.

CBS EMPLOYEE COMPLETING FORM

Signature:

name typed:

Joan Zidow - Local Sales Manager for KCBS/KCAL

completing form:

Isa Cruz for Joan Zidow (date)